

## Board of Directors Meeting Minutes

September 27, 2018

#### **MINUTES BOARD OF DIRECTORS September 27, 2018** 7:30 A.M.

Rosanna Coveyou, presiding

#### PRESENT DIRECTORS:

Rosanna Coveyou Jeff McBride Lisa Alonso Michael Hahn Katie O'Connor Juliette Meunier (p) Jess Meyers John Rochford

#### PRESENT STAFF:

Dolores Daly Jennifer Heinen Tricia Quinn Anna Romiti Crystal Immerman Joyce Kirchhofer

Christine Salas

Call to Order, Rosanna Coveyou 7:37am

A quorum was NOT present

Invocation, Michael Hahn

Minutes – May 24, 2018, Michael Hahn

- Michael Hahn asked if there were any questions regarding the May 24<sup>th</sup> 2018 BOD meeting minutes?
  - o Jess Meyers moved that the BOD approve the May 24, 2018 minutes. John Rochford seconded the motion.
  - All present members approved (8 ayes, 0 nays, 0 abstentions)
    - Since no quorum was met we will present these minutes again at the October BOD Meeting

#### President's Report, Jeff McBride

- Jeff introduced Lisa Alonso, a fairly new BOD member and asked Lisa to give a brief background.
- Jeff introduced Matt Svajda who provided information regarding the CARES team event in August of 2018.
  - o The CARES team helped a terminally ill individual
  - The following video was also played
    - https://www.youtube.com/watch?v=lRpNcmav2OE
- Jeff addressed the acquisition w/ YMCA of Orange.
  - o They will sign a grant deed that basically says after 6 months it comes to YMCA of Orange County
  - o Jess asked "If the grant deed is signed, what happens if we get further into it and we want to stay clear?"
    - Jeff replied "they are locked into the deal, we are not. The contracts and agreements are very much favorable to "our side" and limits our
  - o Michael addressed the potential of environmental risk and asked if they had a Phase 1 report as they were built on a landfill?
  - o Michael asked if any of their board members will be joining our board. Jeff stated "No".
  - o Jeff mentioned that the Executive Director position is still up in the air.

- o John Rochford offers that he knows that area well and can help get background info on the area and anything else we need. John thinks we definitely need to "grab this" at any cost as it is a potential gold mind and that area is very much underserved. The YMCA of OC will do great things for that community.
- Joyce added that we are NOT taking on the liability.
- o Rosanna asked "Do we have the blessing of the YSA"?
  - Jeff replied "Yes, 100%! There is a national push of larger Y's to take over the smaller Y's to better service the areas. The YSA was in the live meeting with us."
- Jeff addressed the BOD and discussed the changes we are implementing for the upcoming BOD meetings. We would like to have our staff more involved.
   Staff will present updates and highlights to the BOD in areas that make an impact to our organization.
  - Segway into Operations Updates

#### Operations Updates, Dolores Daly

- Following on Jeff's address to the BOD about changing our meeting and involving our staff.
  - o Dolores gave a brief introduction on Tricia Quinn, Director of Childcare and Jennifer (Jenn) Heinen, Director of Operations, Branches
- Jennifer Heinen gave her background and years at YMCA
  - Update on "where we are"
    - We have 2 openings in the Coastal area
    - Kelly Kneubuhl was promoted to Executive Director for Laguna Niguel
    - Jennifer Todd was hired as the Asst. Executive Director for Huntington Beach
    - Mission Viejo and Newport Mesa do NOT have an Executive Director
      - We have recently hired an Asst. Executive Director for MV.
      - We are working on staff restructuring and will work on filling the
    - Rancho Mission Viejo is a brand new opportunity for the YMCA
      - We just finished our 4<sup>th</sup> month and are working on building out programs there now.
    - Adventure Guides is back in Session!
      - 3-4 services areas have already exceeded their enrollment.
- Tricia Quinn gave her background and history
  - o Tricia showed the winning video from the summer childcare programs
  - o We now have 75 childcare sites and are serving over 5,000 children (5,432)!
  - o We are the largest licensed child care provider in our service area
  - We were just awarded a contract through the OC department of education for CLASS (classroom assessment scoring system)
    - The YMCA will conduct a specific assessment for early childhood programs in OC
    - Close to 250 preschools
    - Tricia mentioned that the YMCA opened our first preschool in Pomona.
      - John Rochford asked about the preschool. Tricia explained that we would like to partner with the districts to implement YMCA "all day" preschool programs to help support the districts.
      - John would like to see if there is a way concentrate on one area so that PDF fund could scholarship something like this?

#### President's Report Wrap Up, Jeff McBride

• Jeff reinforced the amazing things that are happening at the YMCA and is thankful to have such an amazing team that surrounds him to make these things happen.

 John Rochford added that he loves to hear what is going on and loves all the positive reinforcement that he is continuing to hear. States he is very proud of what the YMCA of OC is doing and he truly feels that childcare and preschool is where the game is at.

#### Chairman's Report, Rosanna Coveyou

- YMCA strategic plan
  - o We are looking to focus on Early Childhood Education & childhood obesity
    - This is a real time plan
    - We will present these "strategy screens" at each BOD meeting
    - We will share more at the December 7<sup>th</sup> retreat
  - o Christmas party December 12th
- Intersection Meetings
  - o All but 2 (Compensation & Investment) committees have met with Finance for Intersection.
  - o We will be working on the COW for all other "intersection" points for 2019
  - a. Discussed the intersection meetings
  - b. Golf tournament Rosanna has really appreciated the BOD stepping up and coming to more events. It's very important to outsiders to see the volunteers at these events on their own accord because they care about the YMCA.

#### Committee Reports, ALL

- NO committee reports were presented
- All agreed the minutes could be read and understood
- If questions arise the BOD can reach out to the committee chairs

#### Consent Calendar, Rosanna Coveyou

- Quorum was NOT present
- Phone call will be scheduled to approve tax returns
  - o Or we will present at the October meeting.

Adjourn 9:12am Michael Hahn, Secretary		

TIPPER LLC CONSENT CALENDAR

Rosanna Coveyou

Quorum was not present to call the meeting to order. Tipper LLC returns will be presented at the next meeting in October 2018

#### BOARD OF DIRECTORS AGENDA September 27, 2018 7:30 A.M.

Rosanna Coveyou, presiding

Call to Order Rosanna Coveyou

Invocation Michael Hahn

1. Minutes – May 24, 2018 Michael Hahn

2. President's Report Jeff McBride

a. CARES Mission Moment

b. Operations Updates Dolores Daly

i. Jen Heinen, Director Operations, Branchesii. Tricia Quinn, Director of Operations, Child Care

3. Chairman's Report Rosanna Coveyou

#### **COMMITTEE REPORTS**

4. Program Development Fund John Rochford

5. Finance Committee Joyce Kirchhofer/Juliette Meunier

6. Board Advancement Committee Dolores Daly

#### CONSENT CALENDAR

Rosanna Coveyou

- 7. Recommended by Finance Committee
  - ⇒ Approval of 2017 Form 990 tax return

Other Business/Q & A Adjourn

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TIPPER LLC

CONSENT CALENDAR Rosanna Coveyou

Recommended by Sole Member & President

⇒ Approval of 2017 tax return for Tipper, LLC

Other Business/Q & A Adjourn



## **BOARD OF DIRECTORS Remaining 2018 Meetings**

#### 25 October

BOD Meeting 7:30 am – 9:00 am YMCA Office/Tustin

#### 7 December

BOD Retreat 8:00am – 4:30pm The Waterfront Beach Resort/Huntington Beach

#### 12 December

Holiday Party Hornblower Cruises/Newport Beach



## BOARD OF DIRECTORS 2019 Meetings

Board Meetings are held at 7:30am on the <u>LAST</u> Thursday of the following months

31 January

February – DARK

28 March

26 April -Annual Meeting

30 May

June – DARK

25 July

August – DARK

26 September

31 October

5 December\*\* - replaces November meeting date

Meeting Location: 13821 Newport Avenue, Suite 200, Tustin, CA 92780



## **Board of Directors Meeting Minutes**

May 24, 2018

#### YMCA OF ORANGE COUNTY BOARD OF DIRECTORS MINUTES MAY 24, 2018

PRESENT: Jeff McBride, Rosanna Coveyou, Greg Custer, Minh Hoang,

David Lamb, Juliette Meunier, Jess Meyers, Katie O'Connor, Mike Proud, John Rochford, Don Saulic, Jay Scott, Lisa Alonso

BOARD MEMBERS ABSENT: Michael Hahn, Sean Peasley, Weikko Wirta

**STAFF PRESENT:** Dolores Daly, Joyce Kirchhofer, Christine Salas, Anna Romiti,

JoAnn DeLaHousaye

**STAFF ABSENT:** None

**GUESTS:** Sarah Steffen

The meeting was called to order at 7:36 am with a quorum present.

Jess Meyers gave the invocation.

The April BOD Meeting Minutes were reviewed and approved. Dave – Motioned/Juliette Seconded / All were in favor.

#### Chairman's Report – Rosanna Coveyou

Rosanna thanked everyone for agreeing to serve on a committee. Please reach out to her if you have any questions or feedback.

The EthicsPoint Taskforce met. We had a good discussion of how to improve our policies to make the Y stronger. Jeff McBride interjected that we need a process in place in order to avoid a reoccurrence of what recently happened. This was a very good meeting, with everyone wanting to go in the same direction of making the Y better. Thank you especially to Juliette for all she's done.

Board Retreat - We'll be rescheduling the Board retreat, but in the same timeframe on a Friday. We're really excited about this upcoming retreat!

Fun Events - May 8th was the Distinguished Service Award event. Dolores Daly stated that this was a great event. We'll continue to do this event where it just focuses on the volunteers. The Ride for Healing was another amazing event. Jeff said that this was a very moving event. This was for people who have been traumatized by serious events in their lives. The support from the staff for this was expedientially high. Joyce Kirchhofer stated how amazing this event was. She said that it was very meaningful and touched so many people, including her niece. Rosanna said that it's great that the employees are being encouraged to do things outside of the box. Please try to come to as many of these events as possible.

Rosanna then thanked Greg Custer for planning his Duffy boat events for the Board!

#### **President's Report – Jeff McBride**

PDF and CARES are now available to the staff for them to make requests for funds for projects. The staff are feeling more empowered, so more requests are starting to come in.

We are continuing to address the cultural changes with staff.

Dale Dykema, a former Board member, recently passed and generously left us one million dollars. We have received two check from his estate so far.

#### <u>Annual Campaign Presentation - Sarah Steffen</u>

Were at 85% of our goal for general fund raising. We're at 52% of Board goal. The Ride for Healing event was very successful, and made \$10,500. Most of our AO funds go to childcare. Board campaign funds go to childcare, mission based PDF/CARES, and then to Y Inclusion. Sarah has put the BOD on fundraising teams again this year. Fundraising packets were passed out to everyone. Our goal is to reach \$160,000 by the end of the year. Sarah will send out a "Teamraiser" link. Be aware though that it does take out service fees.

Sarah then presented Dave Lamb with a special recognition plaque from the AO. Dave has given over \$400,000 to the YMCA of OC over the last 22 years. Jeff said that Dave is very special to us as a person, and because of what he and his family bring to the organization. Thank you Dave!

#### <u>Finance Committee Report - Juliette Meunier</u>

Juliette, Joyce Kirchhofer and the Finance Committee are working on getting the right level of financial information out to everyone. The committee is going to look at the financials by program next. The Finance Committee has also been meeting with other committees to come up with intersection points and triggering events that would cause the Finance Committee to get involved. We have draft policies around Facilities/Capital, Audit and Legal/HR committees. We're looking to do the same with the CARES and PDF committees.

The financial highlights are in the narrative that was included in your Board packet. Mission Viejo is now profitable and doing well. Joyce said that by the end of this month, we'll have transferred the deed from Pomona Valley, which is about \$4M, which will be shown on the financials. Joyce briefly talked about the cost of the recent legal situation. The cost for this is over \$400,000 as of the end of April, and we're not done yet. Rosanna asked about corporate wellness. What are we going to do about the money we're losing? Dolores Daly said that we're moving to regional wellness rather than corporate wellness. We're also looking at everything regarding membership. We have a membership resource team that is currently being led by Jenn Heinen. However, we're going to be adding a regional membership position which will include regional wellness.

#### <u>Audit Committee Report - Jess Meyers</u>

The Audit Committee met with the auditors on May 7<sup>th</sup> to review the 2017 Audit. It was a clean opinion. There were no material adjustments made. Internal Control issue was cash handling, which management has already addressed. There were some suggestions and minor changes that were done. The auditors commented that this audit was like night and day compared to last year's. The 990 should be ready within two weeks.

#### **CARES Committee Report - Mike Proud**

CARES is partnering with a new program called "Mentor Up". We heard other program presentations at our last meeting, but they didn't quite fit with our mission. Jimmy Lessard is our CARES champion at Huntington Beach and Allison Jacoby is our champion at Newport Beach. They are both very passionate about the CARES mission. We are hoping that these two people can help us find other CARES champions so that we can roll this out throughout the other branches. We recently had two barbeques to introduce CARES and the new branch Chaplains to the community.

#### PDF Committee Report - John Rochford

Several people made presentations to us at our last meeting. Jeff said that the PDF Committee gave us a road map for the CARES Committee. We are modeling these two programs after each other. Dolores said that one of the programs that PDF will be approving is the Chapman University childcare course. We'll be partnering with Chapman University on this. John said that we should be tracking this new program closely. Jeff feels that this program is going to snowball.

#### **Board Advancement Committee - Don Saulic**

We had a couple of goals that came out of the meeting. We're looking at using "Crescendo" for our planned giving. The committee is looking at how to push this out to everyone who would need it. We're looking at how we should we recognize large donors, and at best practices of other organizations. We're looking at having a team to vet these donations.

#### <u>Consent Calendar – Rosanna Coveyou</u>

- 1. Recommended by Audit Committee
  - ⇒ Approval of Association's Audited Financial Statements, Exit Letter (SAS 114, SAS 115), and CUSD Agreed Upon Procedures
- 2. Recommended by Executive Management
  - ⇒ Approval of YUSA required Resolution Re: Child Protection and Aquatic Safety
  - ⇒ Approval of authorization to open Morgan Stanley account to transfer Pomona general funds for 22600 Sunset Crossing
  - ⇒ Approval of Resolution Re: Opening Morgan Stanley account to transfer Pomona general funds for 22600 Sunset Crossing
  - $\Rightarrow$  Approval of authorization to open Morgan Stanley account to transfer Pomona campership funds
  - ⇒ Approval of Resolution Re: Opening Morgan Stanley account to transfer Pomona campership funds
  - ⇒ Approval of authorization to open Morgan Stanley account for transfer of Pomona Charitable Remainder Trust
  - ⇒ Approval of Resolution Re: Opening of Morgan Stanley account for Pomona Charitable Remainder Trust transfer

Dave Lamb – Motioned/Katie O'Conner – Seconded/All were in favor – Consent Calendar Approved.

#### Other Business - All

John Rochford asked if we have any 1099 employees. Christine Salas stated that our IT employees are 1099 employees. She said that we went through an extensive process with our employment attorney and the IT employees to make sure everything was in order, as we are responsible for this per the state of California.

Meeting adjourned at 8:59 am



# Program Development Committee

August 23, 2018

## Meeting Minutes Program Development Fund Committee August 23, 2018 AO Front Conference Room

**Attendees:** John Rochford, Rosanna Coveyou, Jay Scott, Crystal Immerman, Dolores Daly, Sarah Steffen, Alicia Chacon-Bidwell, Anna Romiti, Jennifer Heinen, Tricia Quinn, Jimmy Lessard, Stacy Costello, Kelly Kneubuhl

#### **Updates on Currently/Past Funded Projects**

- Childcare Coding Program Quinn

Tricia

- Great program/curriculum which site majority of the funding paid for. This was offered to every site. Only 15 offered the program to the children.
  - Challenges
    - Training offered was only 1 person per site
    - People with no tech skills hands off
    - People with good tech skills excelled
  - We still have it and will continue to work with bit scouts for other options for training.
- John of those who did do it and excelled
  - Could they be champions to help the other weaker
    - Tricia yes, one idea is to find the champion to train all other sites.
- Rosanna regarding the limitation of number of tablets. Can we get a grant or other opportunity to have more technology?
  - Tricia- yes this is in process
    - Chromebooks is typically what they use.
    - Wifi depends on the site.
- Childcare Administration Course Quinn

Tricia

- This was a huge success. 32 of our staff (31cc, 1 kz). This is a whole semester class through chapman, everyone past the class! They all have official transcripts. We now have 32 employees who are qualified.
- We are meeting with chapman again to see if there is another course we can offer.
  - We could also do things to offer these programs to people outside of the y.

 Ride 4 Healing Event Lessard Jimmy

- Jimmy started with video
- Successful but there were things that could use some improvement
- Self-defense should have been or individualized
  - Great partnerships with Ralph Lauren and Crime Stoppers
- o John asks what is next year? Are we doing it again?
  - Jimmy Jen will probably update on that later. Jimmy definitely things it is something that the community needs.
  - Jeff the releasing of the doves was very amazing and emotional.
  - Rosanna was there also and seconds the success of the event.
- Grantmaking System Steffen

Sarah

- Sarah applied of 6k for PD and CARES system.
  - The program now has 'required fields' which cuts a lot of the back and forth and makes things consistence.
  - Reporting is much easier as well and can track when program begins and ends. Helps us administratively. And will not build it into our advancement budget going forward.
- Rosanna is there a capability to run a summary report.
  - Sarah: yes there is. To do financial as well as programming. Alicia will now be reporting out to this BOD before each meeting going forward.
    - Rosanna would like a 1 page summary.
- Jenn H video around water safety update.
  - We've done 2 sessions and we have 2 more this fall.
  - It will be part of our annual campaign and hope to fund on our own in 2019
- Rosanna how do we keep kids on a progression
  - Jen: the program isn't about advancing their swim capabilities. It's teaching kids safety and drowning prevention.

#### **New Proposals for Funding**

 Resident Camp Taskforce Costello

- Staci
- Staci handed out a new budget to replace what was already handed out.
- Proposal to bring back more resident programs at camp elk.
  - Sara will email the link to the video about camp oaks to the committee
- Staci went through a power point with camping statistics.
  - Crystal to include PowerPoint in the final pdf packet.

John, how many volunteers? Staci: 29.

Rosanna – is there a capacity consideration? Camp Elk can sleep 80 kids. Camp Oak can hold about 300 plus. Camp Oak is in Big Bear.

Jen, are you (Staci) running the camp?

No, Staci will help but we would love to bring on a staff member or eventually hire someone to oversee camp elk and additional camps.

Anne oversee camp elk only. She wants to get more involved in the next few months.

Pep4U Marketing Materials

Jen Heinen

- RMV Kelli is the new ED of the LNYMCA
  - Kelli will carry out the grant process.
  - Jen Program focuses on programs with Parkinson's
    - Fitness can improve their daily function and overall
    - Provides instructors, lots are MDs and RNs.
      - Pep4U funds the costs
      - FREE to the community
- Jen requests money because they are in dire need for help with marketing.
- o Pep4 you is 5013c nonprofit
- Requesting \$4000 for marketing support
  - Postcards, banners, fundraising brochure
    - (NOT THEIR website)
  - This does not include the marketing time (in ymca dept) just materials cost.
  - The website is too high cost for us to take on right now.
     Anna might know someone that could do this pro bono.
     Etc.
- Rancho Mission Viejo

- o 2019 Start Up Fund Support
  - Requesting \$18,000
- New community in South OC. Jen started a partnership on some community offerings.
- o The pavilion opened in May basically a basketball gym.
  - Estencia elementary school is within walking distance to the gym.
- We have been given exclusive opportunity to run the gym
  - Own program
  - Allowing resident access and just staffing the gym.
  - We opened in May and ran open play
    - June we started official programs
- Marketing dollars and admin fees for building this new opportunity.
- o Gym is joint use with CUSD. Summer is the Y's full access.
- John Mouso's daughter will probably take over. Jen should connect with her.
  - She would be an advocate too.

#### **Guests Excused for Deliberation**

 2018 Funds Available Steffen

Crystal to get powerpoint from Sara

Sarah

#### o Voting - Resident Camp Taskforce

- REQUESTING \$12,000 total
  - Recruiting and development

This is an intent to try to get volunteers to run a camp elk \*\*John Rochford is for doing it.

He would like to see more of a global mission of what this should be. There is a bigger picture here.

- Sarah motions for approval
- John Rochford approves
- ♣ To be presented to the BOD in September.

#### Voting - Pep4U Marketing Materials

- REQUESTING \$4,000 total
- Rosanna Coveyou motions for approval
- John Rochford seconds

- Jay Scott thirds
- ♣ To be presented to the BOD in September.

## Voting - Rancho Mission Viejo Start Up REQUESTING \$18,000 total

- ♣ Jay Scott motions for approval
- ♣ Rosanna Coveyou seconds
- Jay Scott thirds
- ♣ To be presented to the BOD in September.

STAFF should do a dry run to a group before they present to this committee.

#### **Other Business**

- Minutes
  - o Prior Minutes not available due to transition

Adjournment: 4:16pm



## Finance Committee Meeting Minutes

September 19, 2018 & June 25, 2018

## FINANCE COMMITTEE MEETING MINUTES September 19, 2018 4:00 p.m. YMCA – Tustin Office – Front Conference Room

Joyce – call to order 4:05

**Attendees**: Jeannie DeLaura (guest from Bolton), Alicia Chacon-bidwell, Dolores Daly, Joyce Kirchhofer, Juliette Meunier, Minh Hoang, Ryan Fessler

Joyce introduced Ryan Fessler

Ryan is CFO for Pieology Pizza in RSM. This is his first time on a non- profit committee and was referred by Katie O'Conner.

#### 1. **YMCA Insurance Coverage** (Jeannie Delaura)

- Jeannie has been insurance broker 6 years
- Jeannie Presented a schedule of coverages & premiums with the estimated increases for our 2019 renewal
- Auto rates are going up across the board about 10%
- Commercial package is with Philadelphia which is one of Bolton's largest carriers.
  - Philadelphia is very good with non-profits and response time to Bolton
- Directors and officers liability had one claim so there will be increases on that policy, carrier is Hiscock; 15% increase is expected.
- Jeannie will send Joyce a reference for IT audit.
- Ryan asked if Bolton does site assessments
  - YES! Jeannie said absolutely
  - As new sites have come on Jeannie or a representative will walk the sites, advise on what needs to be done.
- General Insurance
  - Juliette asked if the current level of coverage is enough?
  - We don't have a lot of "bigger" exposure. Jeannie will look at everything else. Jeannie feels like the coverage we have is adequate & for an organization of our size it is hearty.
- Active Shooter Program
  - YMCA of OC had our Quality Staff attend a training
  - Ryan read an article that there is a "blue pull" right next to the fire alarm pull that automatically notifies the police for and active shooter.
- Bolton will present the quotes based on the items we've talked about

- 2. **Review/Approve** (Juliette Meunier)
  - Minutes of June Finance Committee Meeting
  - Minutes of CARES-PDF Intersection Points Meeting
- ♣ Juliette Motion to accept the minutes as presented
  - Minh seconds, 2 in favor
  - ♣ Ryan obstains as he is new
- 3. **<u>August Financials</u>** (Alicia Chacon-Bidwell, Joyce Kirchhofer)
  - YMCA
    - Joyce mentions the summary is in the packet. Asks if the committee would prefer to talk the highlights?
    - Committee prefers high level only
  - Balance Sheet
    - Property Plant and equip has most notable \$3M difference.
      - Due to renovations and Pomona asset transfer.
    - Murrieta and HB are still struggling.
      - HB has new leadership and is making changes
      - Murrieta is making changes as well
      - We are looking at both Dolores stated the "store front" model is not working for us.
      - We are looking at options including subleasing
        - 2 more years left on HB and 5 more years left on Murrieta
  - Minh asked why branch net outcomes are down from last year
    - Last year the AO office was carrying the depreciation of all the branches.
      - Joyce came back to the YMCA and put it all "back" to where it should be, approximately \$800k
  - Tipper
    - Financials are in the packet for review
- 4. **Review fixed asset policy changes** (Joyce Kirchhofer)
  - Only substantive change is moving the limit from 2k to 5k.

- 5. **Review Chart of Work** (Joyce Kirchhofer, Juliette Meunier)
  - 2018 Revised
  - 2019 Proposed
  - Finance Committee Members will review the 2018 and 2019 charts of work and will email Crystal comments or agreement.
    - Juliette is in agreement
    - Joyce is in agreement
- 6. Crystal to send Ryan a list of committees and brief synopsis of what they do as well as all intersection charts of work.

Meeting Adjourn at 5:08pm

Next Regular Meeting: October 17, 2018

### MINUTES OF FINANCE COMMMITTEE MEETING JUNE 25, 2018

**Present:** Juliette Meunier, Jeff McBride, Joyce Kirchhofer, Minh Hoang, Sean

Peasley, Dolores Daly, Alicia Chacon-Bidwell

**Absent:** NA

**Guests:** NA

Meeting called to order at 3:55 pm

TASK LIST	WHO	
Combine chart/graph by program so the data is on one page	Alicia	
Intermittently, provide branch graphs	Alicia	
Reach out to Jess Meyers regarding software	Joyce	
Carryover to next month's agenda: 1) Review draft guidelines of intersection points and 2) Discuss Limits of Authority	Alicia	

#### **DECISION(S):**

The minutes from the May16 regular meeting were approved. Juliette/M/Sean/S/All in favor

The Tipper, LLC 2018 budget was approved. Juliette/M/Sean/S/All in favor

#### **DISCUSSION:**

#### Financial Update:

Alicia went over the balance sheet stating \$37M in assets and \$28.5M Net Assets with the increase due to the Pomona Valley Y asset transfer of two properties. Juliette asked about the SIR reserves decrease, Joyce responded some amounts accrued to 2017 were paid in 2018. Alicia stated the year to date net outcome is a surplus of \$5.5M primarily due to \$4M for the property transfers and \$740k from Daly Dykema's gift. Taking this into account that would put us behind budget. Alicia went over the big items causing this: Camp ELK budget error, Huntington Beach & Murrieta not performing, wages are over budget, legal fees are high in addition to \$118k loss on investments and taking a loss for writing off Bi360 software that will not work for our needs. Laguna Niguel and Mission Viejo continue to do well and we are pursuing multiple opportunities to expand programs. Sean mentioned when we narrow down our choices for software, see if they will do a proof of concept prior to signing contract. He also mentioned good software for analytics is Tableau and Click.

Dolores went into more details about what is going on at the various branches. Joyce asked the committee for feedback on the narrative being provided, it was decided the limit for reporting can be raised so only the larger items are covered. Alicia referenced the Investment Activity Summary and Joyce let the committee know we needed to take \$1m out of investments to maintain sufficient liquid cash to meet our loan covenants. At year end we missed it by \$100k, the bank waived the default. Alicia presented a new revenue chart and a new net outcome graph. This was good information to have, to further enhance the reporting, the committee would like to see the two reported together. Juliette mentioned adding headcounts would be good in the future, Joyce said that is already on our radar.

#### **Organization Revenue Analysis:**

Dolores discussed organizational revenue and presented charts for fitness facilities and for child care that displayed small revenue growth since 2014. Dolores provided a good list of current contracts and opportunities and what we have done and continue to do to win contracts and diversify revenue. A few highlights are:

- Market analysis underway with an independent 3<sup>rd</sup> party consultant to hone in on community opportunities, including school districts.
- Several meetings took place with OC Dept. of Education, Y is in a unique position to offer them services because of the infrastructure we have in place currently.
- Tricia has joined a couple of boards in O.C. area which helps the Y expand opportunities within the community.
- o Saddleback school district is our largest revenue opportunity right now.

#### **Tipper Financials & 2018 Budget:**

Joyce presented the Tipper YTD financials. Currently an (\$82k) deficit but the EDITDA is covering the interest expense and as of June the units are fully rented. There was deferred maintenance that has been taken care of so we anticipate this slowing down soon. Joyce presented the Tipper, LLC 2018 budget and stated it is based off of actuals through May then based on the trends and what we know, projected out through December. The Finance Committee decided that Tipper, LLC should follow the same approval process as the Y so the 2018 Tipper, LLC budget was reviewed and approved.

Adjourned: 5:00 pm

## **Financial Highlights**

#### YMCA of Orange County

#### Financial Highlights – Year to Date August 2018

Year to date has produced a \$4.7M surplus (14.2% of revenue), this is \$3.9M more than budgeted. The Pomona Valley YMCA asset transfer of Maple Hill and Sunset Crossing properties account for \$4M of the surplus along with the generous \$1.3M bequest received from the Dale Dykema trusts. Other amounts affecting the variance are 1) Tipper, LLC net loss unbudgeted (\$129k), 2) Bi360 software previously purchased was written off for (\$108k), 3) legal and consulting fees beyond the normal course of business accounts for another unfavorable variance of about (\$175k) and 4) a budgeting error for Camp ELK of (\$278k) related to the timing of grant income recognition.

Besides Childcare's surplus at \$2.6M (16% of their revenue), YMCA Community Services (New Horizons), Laguna Niguel and Fullerton generated the largest surpluses at \$230k (28.2% of revenue), \$270k (14.4% of revenue)& \$72k (4.3% of revenue) respectively.

Membership revenue is down (3.5%) from budget and is up 2.1% over prior year. We added a mobile app and on-line membership sales (315 added thru 9/11), but we are struggling to reach the 5.7% growth target budgeted. This week we received the first phase of a 3<sup>rd</sup> party market study and member survey. We will be utilizing the data to take the necessary actions to improve this area; we will be looking at all options. Murrieta and Huntington Beach are the branches with the largest YTD deficits at (\$457k) and (\$379k) respectively. Huntington Beach has a new Associate Executive Director, an internal candidate who has proven herself worthy of the challenge that lies before her. Murrieta has been struggling for several years, it is taking time to change course and the ability to make the facility profitable is still to be determined.

Growth opportunities are a focus of executive leadership and operations leadership. Recent secured opportunities include five new childcare sites in the fall, renewed a two-year contract with OCTA, the new Rancho Mission Viejo Pavilion gymnasium and a new business line with Orange County Department of Education to do classroom assessments in over 200 schools.

Below are selected highlights. Unless noteworthy, only branches with larger variances are listed below.

#### Santa Ana – \$99k Favorable Variance

- Secured \$75k check from Children's and Families Commission of Orange County representing 3 years worth of available funding from 2011 contract. This funding covers scholarships to kids ages 0-5. \$12.5k of revenue will be deferred to 2019 since that portion covers 1/1/19-6/30/19.
- The aquatics and sports programs are doing well producing a \$94k surplus year to date.
- While the branch does have a (\$94k) deficit, a positive Operating Net of \$150k has been achieved. Keep in mind, \$250k annual revenue from the Orange County Children's and Families Commission will cease after 2020.

#### **Huntington Beach – (\$281k) Unfavorable Variance**

• This branch has new leadership via an internal promotion. The new Associate Executive Director is Jennifer Todd, she is up for the challenge for what this branch needs.

- Revenue is under budget by (\$99k) with the largest driver being family memberships (\$53k) but
  overall membership revenue is down. Membership is impacted by new gyms that have opened
  up over the last 1 ½ years.
- Wages and benefits are over budget (\$51k), this is being looked at closely.
- (\$37k) has been expensed related to items for Kids Zone that did not qualify for capitalization.
- Rent is (\$64k) over budget primarily due to an incorrect rent amount loaded in the budget, this will continue to increase about (\$10k)/month.

#### Newport/Mesa- (\$69k) Unfavorable Variance

- This branch is undergoing a change in leadership. While the Net Outcome is unfavorable and negative, the Operating Net is \$338k.
- Annual Campaign has an unfavorable variance of (\$45k) YTD.

#### <u>Laguna Niguel- \$156k Favorable Variance</u>

- This branch is performing well in most departments. Costs are managed well in relation to revenue changes. Revenue has increased 6% over the prior year.
- Annual Campaign did well this year, coming in \$40k better than budget.
- Third party memberships have been negatively affected by the pool closure due to construction.
- The City of Laguna Niguel's massive construction project has started. Due to entry/exit delays and parking issues, it has already started impacting our 3<sup>rd</sup> Party Membership visits such as Silver Sneakers and therefore will lower our revenue. The construction will also create challenges with member retention and getting new members to join. Construction will continue through early 2020. We will work on some creative solutions to help overcome this situation.
- Included in these totals is the use of \$85k of Rita Benson gifted funds that offsets about \$54k in expenses with the difference in expenditures being capitalized.
- Due to the promotion of Jen Heinen to Director of Operations for Branches, Kelly Kneubuhl was
  promoted to Executive Director for Laguna Niguel, it will be exciting to see what they each do in
  their new positions.

#### Childcare – (\$118k) Unfavorable Variance

- This is 4.3% off of the budgeted net outcome so while the dollars are large, from a percentage perspective it isn't concerning. Fall headcounts are improving, not just with adding new sites but with our existing sites as well. Overall revenue has a favorable variance of \$70k.
- Wages were a challenge in the beginning of the year and again a bit in August. Salary projection work schedules were not consistently implemented in summer, it is being readdressed for Fall.
- New unbudgeted sites open: Pantera, Journey and Esencia with two Oxford Charter Schools to follow.

#### Camp Elk- (\$431k) Unfavorable Variance

- (\$278k) budgeting error related to a timing difference in the revenue recognition for a grant.
- The camp has been undergoing a much needed renovation and program enhancement investment over the last year. There is still some AS&F funds that will be used for upcoming projects to improve the camp.
- Revenue is lagging, a water leak that caused loss of a week of camp did not help matters.
- Camp E.L.K. will host user groups in September followed by 2 YMCA Family Camps in October.

#### San Gabriel Valley– (\$73k) Unfavorable Variance

• There is an aquatics/swim grant from Supervisor Solis that is being finalized, once we have the specific timeframe and amount we can then record the appropriate revenue. The grant is for the school year 7/2018-6/2019, we are trying to obtain approval to include expenses incurred prior to July.

#### Murrieta - (\$177k) Unfavorable Variance

- Overall membership revenue is (\$130k) under budget. The membership budget was too
  aggressive with an 18% budgeted increase over prior year so that will continue to be off all year.
  Membership continues to be a challenge, we will be delving deep into the market analysis data
  to help drive our actions going forward.
- Many changes have and are taking place such as improving the facility that is making current
  members happier which is increasing retention, focus on communicating changes to past
  members to try and get them back, a membership drive in September and restructured the staff
  team. Clare is confident the team is now well rounded, they have stronger programming and
  state of the art facility; she anticipates the improvement will show leading into the new year.
- Wages and benefits are over budget (\$30k); August wages were finally in line with the budget.
- Annual campaign is under budget (\$22k), some but not all will be made up before year end.

#### Pomona - (\$69k) Unfavorable Variance

- (\$47k) of wages, severance, benefits and taxes was paid in prior months but nothing was budgeted. June was the last month with any wages for this person.
- No budget has caused an unfavorable variance of (\$36k) for the Association Service Fee.

#### Association Offices, includes Board Fundraising – \$4.8M Favorable Variance

- The remaining two properties from Pomona Valley YMCA were deeded to us resulting in \$4M of non-cash revenue.
- Dale Dykema bequest of \$1.3M received from two trusts with another approximately \$150k coming over three years.
- Market fluctuations resulting in Investment valuation change of (\$109k) and short/long term loss on sales (\$43k). Last year's valuation at this same time was \$731k.
- (\$109k) write-off due to the determination that the Bi360 software will not handle our needs.
- Subsidiary loss on Tipper, LLC (\$129k) which was not budgeted for 2018.
- Legal fees are (\$134k) over budget, due to the various matters during the year.
- Consulting Fees are (\$72k) over budget due to the 3rd party investigator and NorthCreek's assistance with HR.

#### **Growth & Renewed Opportunities:**

- The Y is expecting to be awarded a contract with the California Department of Education to provide 200-300 pre-school class room assessments county wide, during this current school year.
- The Y has added 5 new childcare contracts for fall: Journey School-LN (Charter school), Esencia-MV (new school in CUSD), Pantera-MV (taking from competitor), Oxford-Mission Viejo (Charter) and Oxford-Lake Forest (Charter).
- Opening a contracted fitness location, Ranch Mission Viejo.
- A management agreement with another YMCA is currently being negotiated.

## **AUGUST FINANCIALS**

## YMCA of Orange County Statement of Financial Position-Consolidated 8/31/2018

	8/31/2018	12/31/2017
	ASSE	ETS
Current Assets		
Cash and cash equivalents	\$2,613,197	\$2,053,392
Investments	11,059,685	11,838,504
Accounts Receivable - Net Allowance	1,024,886	738,632
Annual Pledges Receivable - Net Allowance	48,834	25,392
Deposits and Prepaid Rent	79,430	173,666
Prepaid Insurance	6,511	106,150
Other Prepaid Expenses	457,433	289,156
Total Current Assets	15,289,976	15,224,892
Other Assets Property, Plant and Equipment, Net	21 /07 1/2	17 686 206
Total Other Assets	21,497,142 21,497,142	17,686,296 <b>17,686,296</b>
Total Other Assets	21,457,142	17,000,290
Total Assets	\$36,787,118	\$32,911,188
	LIABILITIES AND	O NET ASSETS
Current Liabilities	<b>*</b>	<b>*</b> 004 <b>75</b> 0
Accounts Payable	\$441,913	\$624,753
Accrued Payroll and Employee Benefits	1,987,686	1,725,220
Program Fees Received In Advance - Other	1,903,716	1,272,028
Notes Payable - Current Portion		
Total Current Liabilities	4,333,315	3,622,001
Long-term Liabilities		
Self-Insurance Liability and Other Reserves	150,072	410,442
Notes Payable	4,600,396	4,759,121
Total Long-Term Liabilities	4,750,468	5,169,563
Total Liabilities	9,083,783	8,791,564
Total Liabilities	3,003,703	0,731,304
Net Assets		
Current Operations - YMCA	4,663,051	1,285,381
Current Operations - Tipper, LLC	(129,336)	(1,389)
Current Operations (Restricted,Capital &		
Endowment)	(950,005)	707,831
Unrestricted/Temporarily/Permanently Restricted	24,119,625	22,127,801
Total Net Assets	27,703,335	24,119,624
Total Liabilities And Net Assets	<del>*************************************</del>	\$32,911,188
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## YMCA of Orange County Association Summary by Branch

Association Summary by Branch For the Eight Months Ending August 31, 2018

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		Year-to-Da	te		YTI	Comparison	
	A -41	Decident	\	%	Dui VTD	Curr YTD vs	%
Davis and Dav Davis als	Actual	Budget	Variance	Variance	Prior YTD	Prior YTD	Variance
Revenue By Branch							
Fullerton Family	\$1,677,896	\$1,728,006	(\$50,110)	-2.9%	\$1,818,244	(\$140,348)	-7.7%
Santa Ana Family	635,009	523,073	111,936	21.4%	559,453	75,556	13.5%
Huntington Beach Family	1,088,261	1,167,065	(78,804)	-6.8%	1,096,351	(8,090)	-0.7%
Yorba Linda/Placentia Family	228,852	232,213	(3,361)	-1.4%	252,224	(23,372)	-9.3%
Newport Mesa Family	1,589,741	1,575,720	14,021	0.9%	1,599,771	(10,030)	-0.6%
YMCA Community Services	815,356	783,603	31,753	4.1%	816,781	(1,425)	-0.2%
Laguna Niguel Family	1,866,700	1,741,356	125,344	7.2%	1,764,579	102,121	5.8%
Mission Viejo Family	1,905,398	1,846,794	58,604	3.2%	2,217,823	(312,425)	-14.1%
Capistrano Beach Family	0	0	0	0.0%	106,715	(106,715)	0.0%
Rancho Mission Viejo	13,570	0	13,570	0.0%	0	13,570	100.0%
Childcare	16,176,423	16,106,320	70,103	0.4%	14,767,290	1,409,133	9.5%
Camp E.L.K.	494,825	868,246	(373,421)	-43.0%	1,131,103	(636,278)	-56.3%
San Gabriel Valley	2,270	76,513	(74,243)	0.0%	35,423	(33,153)	-93.6%
YMCA of Riverside County	0	0	0	0.0%	17,068	(17,068)	-100.0%
Murrieta Family	451,402	630,326	(178,924)	-28.4%	496,393	(44,991)	-9.1%
Pomona Valley	370,119	154,000	216,119	100.0%	97,133	272,986	
Maple Hill Family	180,325	168,709	11,616	6.9%	191	180,134	100.0%
Corporate Initiatives	75,300	75,963	(663)	-0.9%	71,100	4,200	5.9%
Association Office	5,288,899	295,450	4,993,449	1690.1%	1,840,088	3,448,811	187.4%
Total Revenue	32,860,346	27,973,357	4,886,989	17.5%	28,687,730	4,172,616	14.5%
Expenses By Branch							
Fullerton Family	1,605,486	1,699,298	93,812	5.5%	1,608,652	3,166	0.2%
Santa Ana Family	729,372	716,068	(13,304)	-1.9%	576,492	(152,880)	-26.5%
Huntington Beach Family	1,467,668	1,265,946	(201,722)	-15.9%	1,184,695	(282,973)	-23.9%
Yorba Linda/Placentia Family	233,595	221,956	(11,639)	-5.2%	248,970	15,375	6.2%
Newport Mesa Family	1,659,603	1,576,204	(83,399)	-5.3%	1,577,751	(81,852)	-5.2%
YMCA Community Services	585,159	582,097	(3,062)	-0.5%	524,704	(60,455)	-11.5%
Laguna Niguel Family	1,597,169	1,627,659	30,490	1.9%	1,581,623	(15,546)	-1.0%
Mission Viejo Family	1,903,851	1,868,617	(35,234)	-1.9%	2,284,172	380,321	16.7%
Capistrano Beach Family	0	0	0	0.0%	87,074	87,074	100.0%
Rancho Mission Viejo	12,967	0	(12,967)	0.0%	0	(12,967)	#DIV/0!
Childcare	13,587,870	13,399,935	(187,935)	-1.4%	12,505,028	(1,082,842)	-8.7%
Camp E.L.K.	627,747	570,238	(57,509)	-10.1%	514,343	(113,404)	-22.0%
San Gabriel Valley	75,797	77,003	1,206	1.6%	86,757	10,960	
YMCA of Riverside County	0	2,974	2,974	100.0%	66,543	66,543	100.0%
Murrieta Family	908,592	910,750	2,158	0.2%	933,889	25,297	2.7%
Pomona Valley	438,535	153,176	(285,359)	-100.0%	199,260	(239,275)	-100.0%
Maple Hill Family	246,176	239,579	(6,597)	-2.8%	71,164	(175,012)	-100.0%
Corporate Initiatives	62,632	70,050	7,418	10.6%	40,022	(22,610)	-56.5%
Association Office	2,455,076	2,249,902	(205,174)	-9.1%	2,518,110	63,034	2.5%
Total Expenses	28,197,295	27,231,452	(965,843)	-3.5%	26,609,249	(1,587,982)	-6.0%

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#### YMCA of Orange County

Association Summary by Branch For the Eight Months Ending August 31, 2018

Year-to-Date

	Actual	Budget	Variance	% Variance
Net Outcome by Branch		Budgot	Variation	
Fullerton Family	72,410	28,708	43,702	152.2%
Santa Ana Family	(94,363)	(192,995)	98,632	-51.1%
Huntington Beach Family	(379,407)	(98,881)	(280,526)	283.7%
Yorba Linda/Placentia Family	(4,743)	10,257	(15,000)	-146.2%
Newport Mesa Family	(69,862)	(484)	(69,378)	14334.3%
YMCA Community Services	230,197	201,506	28,691	14.2%
Laguna Niguel Family	269,531	113,697	155,834	137.1%
Mission Viejo Family	1,547	(21,823)	23,370	-107.1%
Capistrano Beach Family	0	0	0	0.0%
Rancho Mission Viejo	603	0	603	0.0%
Childcare	2,588,553	2,706,385	(117,832)	-4.4%
Camp E.L.K.	(132,922)	298,008	(430,930)	-144.6%
San Gabriel Valley	(73,527)	(490)	(73,037)	14905.5%
YMCA of Riverside County	0	(2,974)	2,974	-100.0%
Murrieta Family	(457,190)	(280,424)	(176,766)	63.0%
Pomona Valley	(68,416)	824	(69,240)	-100.0%
Maple Hill Family	(65,851)	(70,870)	5,019	-7.1%
Corporate Initiatives	12,668	5,913	6,755	114.2%
Association Office	2,833,823	(1,954,452)	4,788,275	-245.0%
Total Net Outcome	4,663,051	741,905	3,921,146	528.5%

YTE	YTD Comparison						
	Curr YTD vs	%					
Prior YTD	Prior YTD	Variance					
209,592	(137,182)	-65.5%					
(17,039)	(77,324)	453.8%					
(88,344)	(291,063)	329.5%					
3,254	(7,997)	-245.8%					
22,020	(91,882)	-417.3%					
292,077	(61,880)	-21.2%					
182,956	86,575	47.3%					
(66,349)	67,896	-102.3%					
19,641	(19,641)	0.0%					
0	603	0.0%					
2,262,262	326,291	14.4%					
616,760	(749,682)	-121.6%					
(51,334)	(22,193)	43.2%					
(49,475)	49,475	-100.0%					
(437,496)	(19,694)	4.5%					
(102,127)	33,711	-100.0%					
(70,973)	5,122	-100.0%					
31,078	(18,410)	-59.2%					
(678,022)	3,511,845	-518.0%					
2,078,481	2,584,634	124.4%					

Note: Investment activity is not budgeted but is in the actual numbers above in the Association Office Revenue & Net Outcome rows.

Investment Valuation - Gain / (Loss) Short Term Gain (Loss) Long Term Gain (Loss) **Total** 

Current YTD	Prior YTD
108,928	730,987
(24,958)	5,327
(18,599)	39,125
65,371	775,439

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## YMCA of Orange County Investment Activity For the Eight Months Ending August 31, 2018

	YTD Actual			
Beginning Balance	\$	11,838,504		
Transfers In / (Out)		(1,000,000)		
Interest		31,333		
Dividends		162,814		
Investment Valuation Change		108,928		
Short Term Gain (Loss)		(24,958)		
Long Term Gain (Loss)		(18,599)		
Less: Investment Fees		(38,337)		
Net Investment Income/(Loss)	221,182			
Ending Balance	\$	11,059,685		
VTD Growth//Docling) %		1.87%		
YTD Growth/(Decline) %		1.07%		



## Board Advancement Committee Meeting Minutes

August 15, 2018

#### **Board Advancement Committee MINUTES** August 15, 2018 2:27pm - 3:17pm

ATTENDEES: Jeff McBride, Dolores Daly, Anna Romiti, David Lamb, Don Saulic, Rosanna Coveyou

ABSENT: Greg Custer, Sarah Steffen

TASK LIST	WHO	DUE	DONE
FAQ list for Wills Guide #1	Anna	next meeting	
Introduce Greg Ring/Giving Crowd to David Lamb	Jeff/Crystal/DD	next meeting	8/17-em sent

#### **DECISIONS**

- 1 May 16th Minutes were motioned for approval by Don, Rosanna seconds all approved
- 2 Wills guide #1 is the choice for YMCA branding

#### **PURPOSE OF MEETING:**

To review the final pieces of supplemental marketing materials regarding IRAs, Wills planning, vote on which Wills Guide & discuss Greg Ring as the charitable advisor.

#### **MINUTES - May 16, 2018**

Don Saulic motioned for prior minutes to be approved

-Rosanna Coveyou seconds the motion

#### **APPROVED**

May 16th Meeting minutes approved

#### WILLS GUIDES #1 and #2

David Lamb would prefer guide #1 as he feels guide #2 was more of an outline and provided no real information. Don Saulic asks "Who is the intended audience?" Dolores offers that this is intended for our older members as an introduction and/or educational piece.

Given that answer Don agrees that Wills Guide #1 is definitely our best option.

- -Committee agrees that Wills Guide #1 is option for YMCA Branding
- -Anna will begin working on a short FAQ list
- -Ann will also work on linking this to the "what legacy will you leave" mailer

#### **PLANNED GIVING CAMPAIGNS UPDATE:**

Dolores and Anna handed out the Sept/October and April/May final mailers. "What Legacy Will you Leave" and "Your Savings, Your Legacy". We will identify our list of who to send it to but generally it will be sent to our YMCA members who are 70.5 years of age or older. Don suggest we consider a "younger" target in the 66-68 age range. Dolores notes we will definitely consider it after receiving the statistics back from our first mailing. We also have a company, Tivity Health, who is like a "middle man" between the YMCA and the Insurance companies who want to do a fitness day at all of our locations and they will also send these mailers to all non-members which could possibly encourage more YMCA memberships.

## Board Advancement Committee MINUTES August 15, 2018 2:27pm - 3:17pm

#### PLANNED GIVING CAMPAIGNS UPDATE CONT'D:

Rosanna questioned the sentence "Do you have a matching gift opportunity..." in the "Your savings, Your legacy" mailer. Rosanna is concerned that people may not know or understand what that means. Dolores will call Crescendo for clarification and possible rewriting.

#### STEWARDSHIP/RECOGNITION PLAN:

Dolores handed out the "Donor Stewardship Plan" that shows a mapping of donors by level and clearly breaks out the staff donors.

Ideas for Recognition

- Anna presents the idea of implementing a "video strategy" which will include real YMCA recipients showcasing thanks to all the donors; the specific donors will also be recognized at the end of the video.
- -November's recognition event will consist of an "annual showcase". Children from different sites will perform, kids who have gone through our sports programs will show off some of their talent, etc... so the donors can see everything in action
- -Rosanna asked if we could implement videos into the campaign. Anna is all for it and also noted that we can start the videos using existing content from YMCA USA.
- -We are still contemplating the "history of the YMCA" book which can be given to donors with a personal note signed my Jeff.

#### PLANNED GIVING PROFESSIONAL REFERRALS:

Don Saulic referred Greg Ring who represents the company Giving Crowd to Jeff and Dolores. Greg Ring met with Jeff, Dolores and Sarah on August 8th. Jeff and Dolores recommend we move forward with Greg by introducing him to David Lamb. Dave will work with Greg Ring to "vet the process" before we sign on the dotted line. Although Greg and his company will be on retainer it is still a more cost effective solution to "the missing piece" verses having someone on staff full time. Retainer is about \$2500/month.

-We need to help Greg ring "build a story" for attracting YMCA donors

#### DISCUSSION: DALE DYKEMA \$1 MILLION GIFT

We have received ½ of the gift. Jeff and Crystal have reached out to Sandy via voice message as well as mailing a letter to set up dinner to discuss "how" to use the gift. Sandy has not returned calls. We will try to reach her again and will hopefully have an update by the

#### **DISCUSSION: GALA**

This was not discussed at our meeting on August 15th. Leaving it on the minutes as a reminder to discuss at our next BAC meeting.

MEETING ADJOURNED 3:17 PM



### **Action**

### **Item**

Approval YMCA 2017 form 990 Tax Return

## YMCA OF ORANGE COUNTY BOARD OF DIRECTORS

#### **ACTION ITEM**

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Thursday, September 27, 2018

#### **RECOMMENDED BY:**

Audit Committee
Jess Meyers, Chair
Jeff McBride, President/CEO

Finance Committee:

#### **RECOMMENDATION:**

The Board of Directors approves the YMCA of Orange County's 2017 Tax Return (Federal Form 990) for the year ending December 31, 2017.

#### **REASON FOR ACTION:**

Per the IRS Regulations, the Board of Directors or a committee designated thereof must review and approve the 990 tax return.

#### FINANCIAL IMPACT AND FUNDING SOURCE:

None		

## **TIPPER FINANCIALS**

#### Tipper, LLC

## Profit & Loss Statement For the Eight Months Ending August 31, 2018

	Actual	Budget	Act vs Bud Variance
Revenue			
1210 Facility Rental	\$271,849.71	\$263,032.00	\$8,817.71
Net Revenue Totals	271,849.71	263,032.00	8,817.71
Expense			
2520 Maintenance/Janitorial Supplies	3,815.42	1,799.00	(2,016.42)
2610 Telephone-Regular Service	3,187.81	2,751.00	(436.81)
2710 Postage	51.00	69.00	18.00
2845 Facility Maintenance	64,734.63	41,796.00	(22,938.63)
Program Services Sub-Total	71,788.86	47,915.00	(23,873.86)
2410 Legal Fees	7,284.00	2,717.00	(4,567.00)
2415 Audit Fees	6,400.00	0.00	(6,400.00)
2450 Consulting Fees	6,199.72	1,086.00	(5,113.72)
2480 DP Service/Maint Contrct	300.00	600.00	300.00
2820 Bldg Licenses & Permits	164.00	0.00	(164.00)
2831 Electricity	27,353.32	32,948.00	5,594.68
2832 Gas	2,471.71	3,389.00	917.29
2833 Water and Sewer	2,929.44	2,546.00	(383.44)
2834 Refuse Collection	1,707.63	1,701.00	(6.63)
2843 Landscape Maint	11,769.44	10,068.00	(1,701.44)
2848 Exterminator Service	330.00	330.00	0.00
2850 Real And Personal Taxes	27,849.64	27,849.00	(0.64)
2860 Property Management	8,779.25	9,122.00	342.75
2880 Property/Liability Insurance	6,433.00	6,433.00	0.00
3620 Bank Fees	45.00	45.00	0.00
3690 Misc Admin Expense	911.10	0.00	(911.10)
Supporting Services Sub-Total	110,927.25	98,834.00	(12,093.25)
Total Operating Expenses	182,716.11	146,749.00	(35,967.11)
EBITDA	\$89,133.60	\$116,283.00	(\$27,149.40)
2890 Depreciation Expense	(134,522.71)	(134,245.00)	(277.71)
5215 Interest Expense-External	(82,346.84)	(82,111.00)	(235.84)
5610 Income Taxes Fed & State	(1,600.00)	(1,600.00)	0.00
Total Non-Operating Expenses	(218,469.55)	(224,356.00)	(5,886.45)
Not Income//Loos	(\$420.225.05)	(\$400.070.00)	(#24 200 05)
Net Income/(Loss)	(\$129,335.95)	(\$108,073.00)	(\$21,262.95)

## **TIPPER LLC**

### **Action**

## **Item**

Approval of Tipper, LLC 2017 Tax Return

#### **ACTION ITEM/Tipper, LLC**

#### FOR BOARD ACTION ON:

Thursday, September 27, 2018

#### **RECOMMENDED BY:**

Jeff McBride, President/CEO & Joyce Kirchhofer, CFO

#### **RECOMMENDATION:**

YMCA or Orange County, the Sole Member of Tipper, LLC, approves the Tipper, LLC 2017 Tax Return for the year ending December 31, 2017.

#### **REASON FOR ACTION:**

Tipper, LLC tax return for 2017 was reviewed by the YMCA of Orange County's Audit Committee and recommends approval from the Sole Member for submission.

#### FINANCIAL IMPACT AND FUNDING SOURCE:

None

059						DO NO	ΓMAIL	THIS FORM TO FTE
Date Accep								
TAXABLE Y			eturn Authori	zatic	n for			FORM
2017	Limited	Liability C	ompanies					8453-LLC
•	company name							ying number
TIPPER,		motion (alala da	. II II - 3				82-	2864817
Part I 1 Total	Tax Return Infor	·	or Form 568, Line 1 fo	or Sinale	Member I I	Cs)	1	49,202
	•		23 or Form 568, Line	-		•		
3 Tax a	nd fee due (Form 568	3, line 13)					3	
•	•	•						
			ally for Taxable Ye				5	
	lectronic funds withdr		ınt					
Part III			yment for Taxable Yea		This is <b>NOT</b> ar	n installment paymen	t for the cu	rrent amount the LLC owes.
<b>7</b> Amoun		i Tax Payment	Estimated Fee Pay	/ment	-			
8 Withdra					-			
Part IV	Banking Informa	ation (Have you	verified the LLC's bank	king info	rmation?)			
9 Routin	ng number							
	ınt number			<b>11</b> Туре	of account:	Checking		Savings
	Declaration of A							
funds withd	the limited liability co rawal for the amount ecified in Part IV.	mpany account to listed on line 6a ar	be settled as designate nd for the 2018 annual	tax or e	rts II, III, and estimated fee	d IV. If I check B e payment amou	ox 6, 1 a nt listed	uthorize an electronic on line 7 from the
understand limited liabi return and a processing	that if the Franchise ility company will rem accompanying schedu of the limited liabilit	Tax Board (FTB) dain liable for the taules and statements company's return	s be transmitted to the	d timely cable in FTB by I autho	payment of terest and p my ERO, tr	the limited liabil enalties. I author ansmitter, or inte	ity comp ize the li ermediate	my knowledge and and the second of the secon
Here	Signature of authoriz	ed member or manager	Dat	e	Title			
Part VI	Declaration of E	lectronic Retur	n Originator (ERO	) and I	Paid Prepa	arer. See instru	ctions.	
the best of n company's ru limited liabil imited liabili all other rec for <b>four</b> years make a cop above limited	at I have reviewed the a ny knowledge. (If I am eturn. I declare, howev lity company authorized quirements described s from the due date of t by available to the FTI d liability company's re	bove limited liability only an intermediate er, that form FTB 84 ted member or manage in FTB Pub. 1345, he return or <b>four</b> yea B upon request. If I turn and accompany	company's return and the service provider, I under 53-LLC accurately reflect ager on form FTB 845 or with a copy of all form 2017 e-file Handbook rs from the date the limit	nat the e erstand the ts the da 53-LLC to s and into for Authologies barer, ur ments, a	ntries on format I am not rate on the return that on the return that or transmit or mation that or ized e-file y company render penaltiend to the bes	n FTB 8453-LLC avesponsible for revurn.) I have obtain nitting this return to will file with the Providers. I will turn is filed, whiches of perjury, I don't of my knowledge.	re completed the single the single the single to the FTB, and keep for ever is later that	e limited liability gnature from the TB; I have provided the d I have followed m FTB 8453-LLC on file ter, and I will at I have examined the
	ERO's signature			Date		also paid se	neck if If- nployed	ERO's PTIN P01255081
ERO Must		WHITE NELS	ON DIEHL EVANS	LLP			FEIN	
Must Sign	Firm's name (or yours if self-employed) and address		LLE DRIVE, SUI		00			33-0686301
		IRVINE, CA					ZIP co	72000
statements,			amined the above limiter, they are true, correct,					
Paid	Paid preparer's				Date Check if self-			Paid preparer's PTIN
гalu	signature					employed		

Firm's name (or yours if self-employed) and address

Paid Preparer Must Sign

FEIN

ZIP code

#### **2017** Limited Liability Company Return of Income

568

RP

201726310431 TIPP 82-2864817 TYB 01-01-2017 TYE 12-31-2017 TIPPER LLC

STE 200

13821 NEWPORT AVE TUSTIN

CA 92780-7803

J (1) During this taxable year, did another person or legal entity acquire control or majority ownership (more than a 50%

ACCTMETHOD 1 09-01-2017 ASSETS INITIAL 1 FINAL 0 AMENDED 0

0.

17

PBA

813000

re	al p	it) of this LLC or any legal entity in which the LLC holds a controlling or majority interest that owned Californi roperty (i.e., land, buildings), leased such property for a term of 35 years or more, or leased such property for any term?	a ope	rty •	• Yes X No					
` le	gal	ing this taxable year, did this LLC acquire control or majority ownership (more than a 50% interest) in another all entity that owned California real property (i.e., land, buildings), leased such property for a term of 35 years or re, or leased such property from a government agency for any term?								
m ex re	ore clud port	this taxable year, has more than 50% of the LLC's ownership interests cumulatively transferred in one or transactions after an interest in California real property (i.e., land, buildings) was transferred to it that led from property tax reassessment under Revenue and Taxation Code Section 62(a)(2) and it was need on a previous year's tax return?	t wa ot		• Yes X No					
(Y	es i	equires filing of statement, penalties may apply – see instructions.)								
	Со	mplete Schedule IW, LLC Income Worksheet (on Side 7) first to determine line 1.		Who	ole dollars only					
	1	Total income from Schedule IW, Limited Liability Company Income Worksheet. See instructions	<u> </u>	1	49,202.					
	2	Limited Liability Company fee. See instructions.	•	2						
	3	2017 annual Limited Liability Company tax. See instructions.	•	3	800.					
	4	Nonconsenting nonresident members' tax liability from Schedule T (Side 4)	•	4						
	5	Total tax and fee. Add line 2, line 3, and line 4	•	5	800.					
Enclose, but do	6	Amount paid with form FTB 3537 and 2017 form FTB 3522 and form FTB 3536	•	6	800.					
not	7	Overpayment from prior year allowed as a credit	•	7						
staple, any	8	Withholding (Form 592-B and/or 593)	•	8						
payment.	9	Total payments. Add line 6, line 7, and line 8	•	9	800.					
	10	Use Tax. This is not a total line. See instructions	1	0						
	11	Payments balance. If line 9 is more than line 10, subtract line 10 from line 9	1	1	800.					
	12	Use Tax balance. If line 10 is more than line 9, subtract line 9 from line 10	1	2						

				14/	hala	dolla	<b>"</b> "	als r	
		12	Tax and fee due. If line 5 is more than line 11, subtract line 11 from line 5	13	ioie	uona	rs or	шу	
			Overpayment. If line 11 is more than line 5, subtract line 5 from line 11	14					
		15	Amount of line 14 to be credited to 2018 tax or fee	15					
		16	Refund. If the total of line 15 is less than line 14, subtract the total from line 14 • 16	13					
		10	returnd. If the total of line 13 is less than line 14, subtract the total from line 14						
		17	Penalties and interest. See instructions	17					
		18	Total amount due. Add line 12, line 13, line 15, and line 17, then subtract line 14 from the result						
K	Ente a Ca	r the	maximum number of members in the LLC at any time during the year. For multiple member LLCs, attach nia Schedule K-1 (568) for each of these members.		•		1		
L	Is th	is LL	.C an investment partnership? See General Information O		•	Y	es/	X	No
M	<b>(1)</b> Is	this	LLC apportioning or allocating income to California using Schedule R?		•	Y	es/	X 1	No
	<b>(2)</b> If du	'No,' Iring	was this LLC registered in California without earning any income sourced in this state the taxable year?		•	Y	⁄es	X	No
N			e a distribution of property or a transfer (for example, by sale or death) of an LLC interest during the year?		•	Y	⁄es	X	No
Р	<b>(1)</b> Do	es tl	he LLC have any foreign (non-U.S.) nonresident members?		•	Y	es/	X	٧o
	<b>(2)</b> Do	es tl	he LLC have any domestic (non-foreign) nonresident members?		•	Y	es/	X	No
	(3) W	ere F	Form 592, Form 592-A, Form 592-B, and Form 592-F filed for these members?		•	Y	es/	<b>X</b>	۷o
Q	Are	any	members in this LLC also LLCs or partnerships?		•	П	es/	x 1	No
R	Is th	is LL	C under audit by the IRS or has it been audited in a prior year?		•	П	′es	<u> </u>	No
s			C a member or partner in another multiple member LLC or partnership?					x 1	
			complete Schedule EO, Part I.			ш.	00		••
Т			C a publicly traded partnership as defined in IRC Section 469(k)(2)?			П	es	X	No
U			LLC a business entity disregarded for tax purposes?			X Y	′es	Ш.	No
						Δ.	00	ш.	••
	( <b>2)</b> If Ar	Yes, e the	see instructions and complete Side 1, Side 2, Side 3, Schedule B, Side 5, and Side 7, if applicable ere credits or credit carryovers attributable to the disregarded entity?	). 	•	Y	es/	X	No
	(3) If ' tha	Yes' an th	to U(1), does the disregarded entity have total income derived from or attributable to California that is less total income from all sources?			Y	es/	X	No
٧	Has (See	the l	LLC included a Reportable Transaction, or Listed Transaction within this return? tructions for definitions). If 'Yes,' complete and attach federal Form 8886 for each transaction		•	Y	es/	X	No
W	Did	this I	LLC file the Federal Schedule M-3 (federal Form 1065)?		•	Y	es/	Χ	No
X	Is th	is LL	.C a direct owner of an entity that filed a federal Schedule M-3?		•	Y	es/	X	No
Υ			LLC have a beneficial interest in a trust or is it a grantor of a Trust?		•	Y	es/	X I	Vo
Z			s LLC own an interest in a business entity disregarded for tax purposes?complete Schedule EO, Part II.		•	Y	es	X I	Vo

(continued on Side 3)

	/	4:		£	0:4-	21
١	CO	nunu	eu .	ırom	Side	ZI

(cor	ntinued fi	rom Side 2)						
AA	Is any r	nember of the L	LC related (as defined in	IRC Section 267(c)(4)	) to any other mer	mber of the LLC?	••	Yes X No
ВВ			C a trust for the benefit of a					Yes X No
CC (	1) Is the	LLC deferring a	any income from the dispo	osition of assets? (see	instructions)		•	Yes X No
(	<b>2)</b> If 'Yes	s,' enter the yea	ar of asset disposition				•	
DD	Is the L	LC reporting pre	eviously deferred Income	from:				
			• Installme		C §1031 •	IRC §1033	• Othe	r
EE	'Doing b	ousiness as' nar	me. See instructions:	•				
`	Limite	d Partnership, o	d as another entity type s or Sole Proprietorship in	the previous five (5) ye	ears?		'	Yes X No
(	•	• •	FEIN(s) if different, busing d/or IRS (see instructions)	• • •	ity type(s) for prior			
GG (	<b>1)</b> Has th	nis LLC previous	sly operated outside Calif					Yes X No
(	<b>2)</b> Is this	the first year o	f doing business in Califo	ornia?			•	X Yes No
Sing	le Membe	r LLC Information	n and Consent - Complete	only if the LLC is disrega	arded.	Federal	I TIN/SSN	
							544055	
_		ne (as shown on own	,			FEIN/CA C	corp no./CA SOS File no	i.
$\underline{\bullet}_{Y}$	OUNG 1	MEN'S CHRI	STIAN ASSOCIATI	ON OF OC		20172	26310431	
Street	t Address, C	City, State, and ZIP Co	ode 13821 NEWPORT	r AVE STE 200	TUSTIN, CA	<u>92780-7803</u>		
• WI	hat type c	of entity is the ulti	imate owner of this SMLLC	? See instructions. Chec	k only one box:	YC		
	<b>(1)</b> Ind	lividual	(2) C Corporations	(3) Pass-T	hrough (S corporati	on, partnership, Ll	LC classified as a p	oartnership)
	<b>(4)</b> Est	tate/Trust	X (5) Exempt Organizat	ions				
as ma		nt Statement: I conserved by the Franchise T	nt to the jurisdiction of the State of Fax Board.	Date 6/14/18	-	urns and pay tax		
Jigit	iature ,	To learn about your	r privacy rights, how we may use y	0, 11, 10		ng the requested inform	mation, go to <b>fth ca gov</b>	Horms and search for
To learn about your privacy rights, how we may use your information, and the consequences for not providing the requested information, go to <b>ftb.ca.gov/forms</b> and search for <b>1131.</b> To request this notice by mail, call 800.852.5711.  Under penalties of period, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is								
Sign		Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any k						
Here		Signature of authorized member or				ate	Telephone	
		manager	or manager's email address (optional)				<b></b>	
		Paid	or managor o ornan adaroso (optione	,	Date	Check if	PTIN	
Paid		preparer's signature	CHRISTINA M. WE	NK, CPA		self- employed	• P0125508	31
Prep	oarer's	Firm's name (or	WHITE NELSON D	DIEHL EVANS LL	P		FEIN	201
Use	Only	Firm's name (or yours, if self-employed) and	2875 MICHELLE	DRIVE, SUITE	300		● 33-06863 Telephone	201
		address IRVINE, CA 92606					• (714) 9	78-1300
		May the FTB d	liscuss this return with the	e preparer shown abov	re (see instructions	s)?	● <b>X</b> Yes	No

TIPPER, LLC 82-2864817

#### Schedule IW Limited Liability Company (LLC) Income Worksheet

Enter your California income amounts on the worksheet. All amounts entered must be assigned for California law differences. Use only amounts that are from sources derived from or attributable to California when completing lines 1-17 of this worksheet. If your business is both within and outside of California, see Schedule IW instructions to assign the correct amounts to California. If the LLC is wholly within California, the total income amount is assigned to California and is entered beginning with line 1a. If the single member LLC (SMLLC) does not meet the 3 million criteria for filing Schedule B (568) and Schedule K (568), the SMLLC is still required to complete Schedule IW. Disregarded entities that do not meet the filing requirements to complete Schedule B or Schedule K should prepare Schedule IW by entering the California amounts attributable to the disregarded entity from the member's federal Schedule B, C, D, E, F (Form 1040), or additional schedules associated with other activities. Do not enter amounts on this worksheet that have already been reported by another LLC to determine its fee.

Se		structions on page 13 and page 14 of the Form 568 Booklet for more information on how to com	•	
1	а	Total California income from Form 568, Schedule B, line 3. See instructions   1a	49,202.	
	b	Enter the California cost of goods sold from Form 568, Schedule B, line 2 and from federal Schedule F (Form 1040) (plus California adjustments) associated with the receipts assigned to California on lines 1a and 4		
2		If the answer to Question U(1) on Form 568 Side 2, is 'Yes', include the gross income of this disregarded entity that is not included in lines 1 and 8 through 16		
	b	Enter the cost of goods sold of disregarded entities associated with the receipts assigned to California on line 2a		
3	а	LLC's distributive share of ordinary income from pass-through entities 3a		
	b	Enter the LLC's distributive share of cost of goods sold from other pass-through entities associated with the receipt assigned to California on line 3a (see Schedule K-1s (565), Table 3, line 1a)		
	С	Enter the LLC's distributive share of deductions from other pass-through entities associated with the receipt assigned to California on line 3a (see Schedule K-1s (565), Table 3, line 1b)	_	
4		d gross farm income from federal Schedule F (Form 1040). e California amounts		
5	En	ter the total of other income (not loss) from Form 568, Schedule B, line 10		
6	En	ter the total gains (not losses) from Form 568, Schedule B, line 8		
7	A	dd line 1a through line 6	•••••••••••••••••••••••••••••••••••••••	7 49,202.
8		alifornia rental real estate  Enter the total gross rents from federal Form 8825, line 18a		
	b	Enter the total gross rents from all Schedule K-1s (565), Table 3, line 2 8b		
	С	Add line 8a and line 8b.		Bc 0.
9		ther California rentals.		
	а	Enter the amount from Schedule K (568), line 3a		
	b	Enter the amount from all Schedule K-1s (565), Table 3, line 3		
	С	Add lines 9a and 9b.		9c <u>0.</u>
10	Cal	lifornia interest. Enter the amount from Form 568, Schedule K, line 5	····· • •	10
11	Ca	lifornia dividends. Enter the amount from Form 568, Schedule K, line 6	····· •	11
12	Cal	lifornia royalties. Enter the amount from Form 568, Schedule K, line 7	····· •	12
13		<b>lifornia capital gains.</b> Enter the capital gains (not losses) included in the amounts from Fo. 8, Schedule K, lines 8 and 9.		13
14	Ca	lifornia 1231 gains. Enter the amount of total gains (not losses) from Form 568, Schedule	K, line 10a •	14
15	Oth	her California portfolio income (not loss). Enter the amount from Form 568, Schedule K, li	ine 11a 🌒	15
16		her California income (not loss) not included in line 5. Enter the amount from Form 568, See 11b		16
17		tal California income. Add lines 7, 8c, 9c, 10, 11, 12, 13, 14, 15, and 16. Line 17 may not be a number. Enter here and on Form 568, Side 1, line 1. If less than zero enter -0		17 49,202.

059 3677174 Form 568 2017 **Side 7**